



MANILA NOMADS RUGBY CLUB





WHO WE ARE

Founded in 1914, the Manila Nomads Rugby Club is the oldest and most prestigious rugby club in the Philippines. Since our founding over 100 years ago, the Manila Nomads have been the pioneering leaders in the development of rugby in the Philippines.

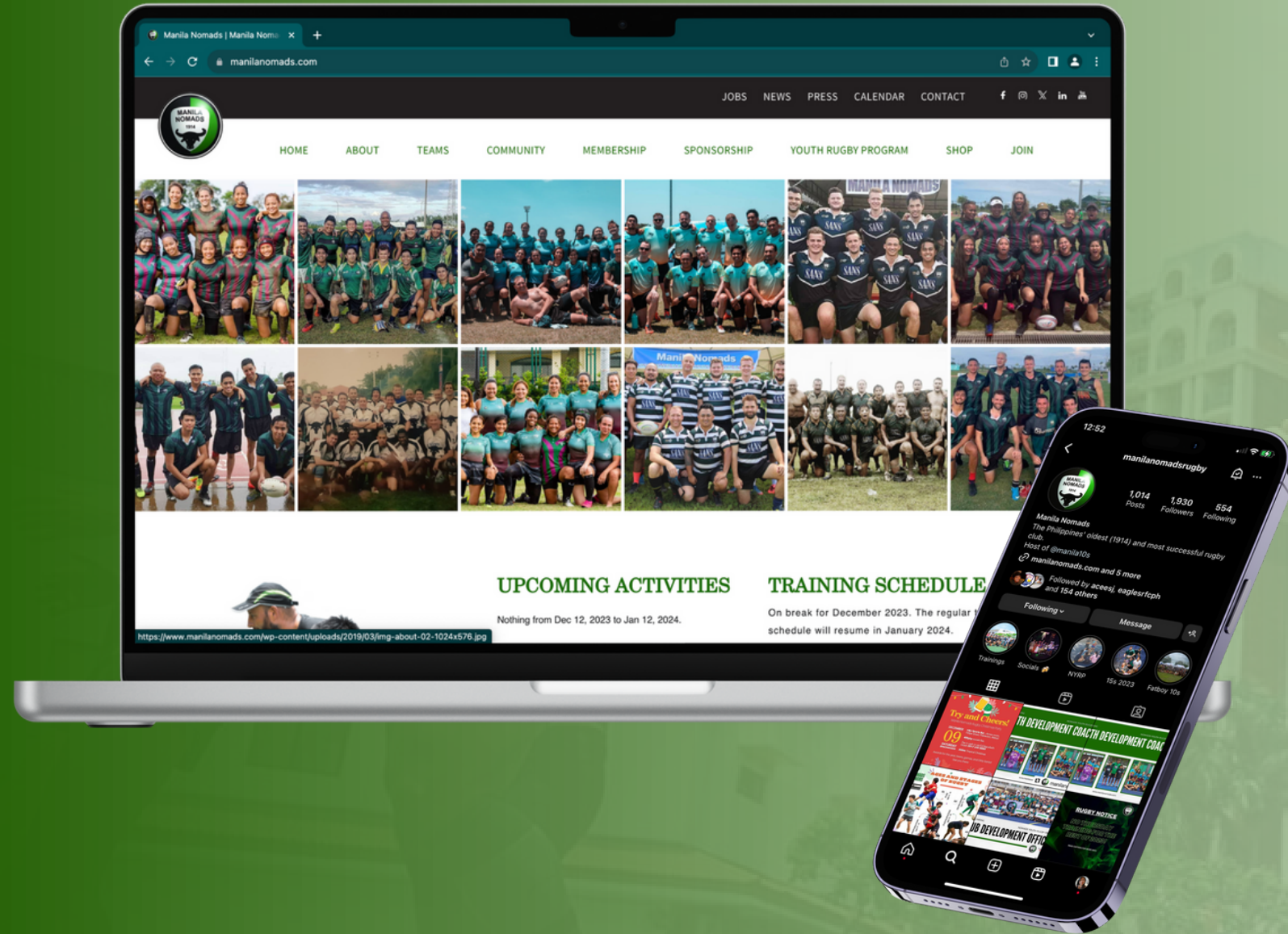
The Manila Nomads play host to teams from all over the globe, but still maintain our Nomadic roots through touring domestically and internationally throughout the year.

Our club focus is to promote the enjoyment of rugby and cultivate the values that playing rugby fosters, and to provide an environment in which players and supporters alike can benefit from all the advantages of belonging to one of the best amateur rugby clubs in Asia.





ANALYTICS



> 120

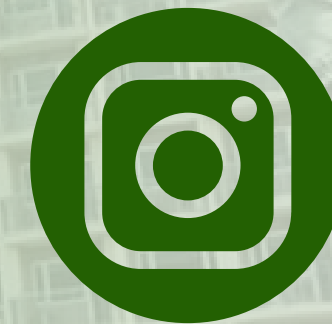
Registered Members

> 3.4K

Subscribers



4.1K Followers
208.9K Reach
6% Engagement Rate



1.9K Followers
17K Reach
4% Engagement Rate



367 Followers
382 Page Views
541 Interactions

*data as of December 2023



CLUB MISSION

Nomads' focus as a club is to promote rugby in the Philippines and get more local players involved and aware of the sport. We offer a place for everyone including expats and locals to make friends, socialize, and network around the sport of rugby.

Nomads has established itself as a community-based organization. We endeavor to provide pathways and opportunities for players to participate in local, provincial, and national competitions. We encourage young adults and older members to stay physically active and learn important life skills about teamwork, leadership, discipline, and skills development.





All sponsorship funding is directly invested into the sport and is used for the management and improvement of the club.

Areas of expenditure include:

- **PLAYER DEVELOPMENT**
- **EQUIPMENT RENEWAL**
- **TRAINING FACILITIES**
- **YOUTH PROGRAM**
- **CLUB SOCIALS**
- **PLAYER REGISTRATION**
- **SUBSIDIES**





OPPORTUNITIES

BRAND EXPOSURE

EVENT PRESENCE

MERCHANDISING

**COMMUNITY
ENGAGEMENT**

**DIGITAL
MARKETING**

**CUSTOMIZED
PACKAGES**



BRAND EXPOSURE

- Prominent placement of brand logo on team jerseys for increased visibility during matches and events.
- Recognition on the official Manila Nomads Rugby Club website.

EVENT PRESENCE

- Opportunity to set up promotional booths or displays at selected events to interact with fans and promote products/services.

MERCHANDISING

- Co-branded merchandise opportunities, such as jerseys, or accessories.
- Discounts or special offers for the sponsor's products/services are promoted through the club's merchandise channels.



COMMUNITY ENGAGEMENT

- Involvement in the club's community outreach programs, showcasing the brand's commitment to social responsibility.
- Collaborative initiatives such as charity drives, youth rugby programs, and school partnerships.



DIGITAL MARKETING



- Inclusion of sponsor logos in digital marketing materials, including email newsletters, video content, and online banners.

- Sponsored content opportunities on the club's official social media accounts (Instagram, Facebook, LinkedIn, TikTok)



CUSTOMIZED PACKAGES

- Tailored sponsorship packages to meet specific marketing goals and objectives.
- Flexibility to collaborate on unique promotional opportunities or campaigns to maximize sponsor benefits.



CONTACT US

Website: manilanomads.com

Facebook: [@manilanomadsrugby](https://www.facebook.com/manilanomadsrugby)

Instagram: [@manilanomadsrugby](https://www.instagram.com/manilanomadsrugby)

LinkedIn: [Manila Nomads Rugby Club](https://www.linkedin.com/company/manila-nomads-rugby-club)

Sponsorship Head: Andi Reverente

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**THANK
YOU**

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